

PSC NO: 14 TELEPHONE
Frontier Communications of Sylvan Lake, Inc.
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Section 3 Leaf: 3
Revision: 0
Superseding Revision:

SECTION 3 – DIRECTORY LISTINGS

A. ALPHABETICAL DIRECTORY (cont'd)

2. Composition of Listings (cont'd)

b. Designations

The purpose of a business designation is to identify the listed party and not to advertise the business. No designation of the nature of the business is included if this is sufficiently indicated by the name. Where a listed party is engaged in more than one general line of business, two or more designations may be included in one listing when necessary to identify the listed party. When a listed party has two or more listed telephone numbers or two or more business addresses, designations indicating the branches of the organization may be included where necessary to assist the public in calling.

A designation may include a title to indicate a listed party's official position, but not the name of the firm or corporation with which the individual is connected. Conversely, individual names or titles are not shown following the name of a firm or corporation.

A listing may not include a designation, such as "agency", "dealer", or "representative" except in connection with the legal name of the subscriber.

A term such as "renting agent" may be included in a listing indented under the name of a building, provided that the agent maintains a renting office in such building.

A designation is not ordinarily provided in connection with residence service but may be permitted in connection with a profession or occupation as specified.

c. Addresses

Each listing includes the house number and the street name of a location where the telephone service is furnished, except when modification facilitates identification of the listed party by the calling public.

For business service listings where the subscriber or joint user is a not-for-profit organization and for residence service listings:

1. The address may be omitted:
2. A Post Office Box Number may be shown:
3. A partial address such as "Broad Street" may also be shown.

Zip codes are not included in listings.

The term "not-for-profit organization" as used herein means religious, educational, political, charitable, social service, civic, patriotic, fraternal and similar types of organizations which are not commercial in nature.

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