

VERIZON NEW YORK INC.  
P.S.C. No. 15--COMMUNICATIONS  
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GENERAL TARIFF

LISTINGS

A. ALPHABETICAL DIRECTORY

1. General

The following regulations and rates apply to listings in light face type in the alphabetical directories and the Directory Assistance records of the Company.

Listings are limited to information essential to the identification of the listed party. The Company reserves the right to use appropriate abbreviations in listings.

Listings which, in the judgment of the Company, are designed to advertise a commodity or service, or which are otherwise objectionable, are not permitted. A name made up by adding a term such as "Company", "Agency", "Shop", "Works", "Service", etc., to the name of a commodity or service is not accepted as a listing, unless the subscriber is legally doing business under that name.

A name may be repeated in the same alphabetical directory list only when a different address or a different telephone number is listed.

2. Composition of Listings

a. Name

(1) Business Service

The following names may be included in business service listings:

- (a) The name of the subscriber, joint user, patron of a reseller, patron of a sharer or Access Service customer.
- (b) The name of each separate business enterprise which the subscriber, joint user, patron of a reseller, patron of a sharer or Access Service customer conducts.
- (c) The name by which the business of a subscriber, joint user, patron of a reseller, patron of a sharer or Access Service customer is known to the public, provided that only one such name representing the same general line of business will be accepted.
- (d) The name of any person associated with the subscriber, joint user, patron of a reseller, patron of a sharer or Access Service customer in the same business.

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