

Matrix Telecom, LLC  
d/b/a Excel Telecommunications  
P.S.C. No. 1 – Telephone  
Effective: November 5, 2018

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**COMMERCIAL TELECOMMUNICATIONS SERVICES**

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**SECTION 5. CONTRACT SERVICES (Cont'd.)**

**5.12 Brand Equity Service**

Brand Equity Service is a switched/presubscribed telecommunications service offering combining inbound, outbound and travel card services to designated brand equity participant(s). This service offering is to be branded or co-branded under the trade and/or service marks owned by the brand equity participant(s) and the Company. Participants must select one of the following options listed below.

**5.12.1 Inbound and Outbound Per Minute Rates**

OPTIONS	MONTHLY USAGE COMMITMENT	PER MINUTE RATES	
		Minimum	Maximum
1	\$10	\$0.0800	\$0.2500
2	\$25	\$0.0800	\$0.2500
3	\$50	\$0.0800	\$0.2500
4	\$75	\$0.0800	\$0.2500
5	\$100	\$0.0800	\$0.2500
6	\$125	\$0.0800	\$0.2500

**5.12.2 Billing Increments**

Calls will be billed at an initial minimum of eighteen (18) seconds, and anytime beyond that minimum will be billed in addition using six (6) second increments, rounded up to the next whole six second (1/10 of one minute) increment. If the computed charge includes a fraction of a cent, the fraction will be rounded up to the next whole cent.