## SECTION 5. CONTRACT SERVICES (Cont'd.)

### 5.25 Brand Equity Domestic Service V

Brand Equity Domestic Service V is a switched/presubscribed telecommunications service offering combining inbound, outbound and travel card services to designated brand equity participant(s). This service offering is to be branded or co-branded under the trade and/or service marks owned by the brand equity participant(s) and the Company. A Brand Equity participant is defined as any business entity or individual within an industry, professional or business classification, or a commercial organization with affiliate franchisees, independent agents, independent distributors or other multiple commercial representatives who enter into an agreement with Company for the marketing of this service.

### 5.25.1 Inbound and Outbound Per Minute Rate

$$
\text { MIN: } \$ 0.9500 \quad \text { MAX: } \$ 0.1300
$$

### 5.25.2 Billing Increments

Inbound toll free and outbound $1+$ calls will be billed at an initial minimum of eighteen (18) seconds, and anytime beyond that minimum will be billed in addition using six (6) second increments, rounded up to the next whole six second (1/10 of one minute) increment. If the computed charge includes a fraction of a cent, the fraction will be rounded up to the next whole cent.

### 5.25.3 Travel Card Per Minute Rates

Customers subscribing to this service will be provided with a travel calling card that allows them to make long distance calls while away from the home or office. The following per minute rates apply for all travel card calls placed within the State of New York in addition to the per call surcharge listed below:

| Per Minute Rate | Per Call Surcharge |
| :---: | :---: |
| MIN: $\$ 0.1000$ MAX: $\$ 0.2500$ | MIN: $\$ 0.1000$ MAX: $\$ 0.2500$ |

### 5.25.4 Travel Card Billing Increments

Travel card calls will be billed at an initial minimum of thirty (30) seconds, and anytime beyond that minimum will be billed in addition using six (6) second increments, rounded up to the next whole six second ( $1 / 10$ of one minute) increment. If the computed charge includes a fraction of a cent, the fraction will be rounded up to the next whole cent.
5.25.5 Monthly Recurring Charge
5.25.6 Monthly Account Charge
5.25.7 Directory Assistance

MIN: \$3.00 MAX: $\$ 5.00$ per 800/8XX number
MIN: \$1.75 MAX: $\$ 3.00 /$ per month
MIN: $\$ 0.7500$ MAX: $\$ 1.40$ /per call charge

