

PSC No: 19 - Electricity
Rochester Gas and Electric Corporation
Initial Effective Date: March 1, 2007
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GENERAL INFORMATION

11. GENERAL RETAIL ACCESS – MULTI-RETAILER MODEL (Cont'd)

H. ESCO Referral Program (Cont'd)

3. ESCO Eligibility and Participation

a. Eligibility

To participate in ERP, the ESCO must meet the following requirements:

- i. The ESCO is an approved ESCO in RG&E's General Retail Access – Multi Retailer Program, as defined in General Information Section 11.
- ii. The ESCO is required to execute all applicable agreements governing the ERP.
- iii. The ESCO is a participant in RG&E's Purchase of ESCO Accounts Receivable Program ("POR"), as defined in General Information Section 11.
- iv. The ESCO must accept and agree to serve all eligible residential and non-residential customers enrolled through ERP for the Introductory Period.
- v. The ESCO procures supply for all customers served by the ESCO during the Introductory Period.
- vi. The ESCO funds the seven percent (7%) discount off the applicable RG&E posted supply price for the Introductory Period.
- vii. The ESCO computes the Introductory Period discount, produces in bill ready format the supply portion of the consolidated bill, and transmits the information to the Company via an approved EDI transaction.
- viii. The ESCO secures affirmative customer consent for the post-Introductory Period by entering into a contract with the Customer as specified in the Commission's December 22, 2005 Order and consistent with the UBPs. The affirmative consent shall include consent to all terms, conditions and pricing for the post-Introductory Period.
- ix. The ESCO maintains evidence of customer affirmation and/or copies of its contract with the Customer and makes such documents available to RG&E and the Commission and its Staff upon request.
- x. The ESCO uses Commission-approved EDI transactions sets to provide to RG&E, including, without limitation, billing and customer drop information.

b. Participation

At any time during the ERP, there must be a minimum of two eligible ESCOs providing electric service. At any time during the ERP, there must be at least one ESCO offering the ESCO Price Option ("EPO") and at least one ESCO offering the ESCO Option with Supply Adjustment ("EOSA").

In the event an ESCO withdraws from the ERP or stops providing electric service, the ESCO may not re-enter the ERP for a 90-day period from the date it withdrew from the ERP or stopped providing service. An ESCO that withdraws from the ERP or stops providing electric service must continue to serve those customers previously enrolled with the ESCO in the ERP until the conclusion of the customer's Introductory Period.

In the event the number of ESCOs is less than the minimum required to participate, and no additional ESCOs join the ERP within a 60-day period, the Company has the option to suspend new enrollments into the ERP until such time as the number of ESCOs reaches the minimum, or the Company may cancel the ERP upon 30 days prior written notice to participating ESCOs. In the event the ERP is either suspended or canceled, all pending enrollments will be honored.

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