

PSC No: 19 - Electricity  
Rochester Gas and Electric Corporation  
Initial Effective Date: March 1, 2007  
Issued in compliance with order in Cases 05-M-0858 and 05-M-0332 dated December 22, 2005

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## GENERAL INFORMATION

### **11. GENERAL RETAIL ACCESS – MULTI-RETAILER MODEL (Cont'd)**

#### **H. ESCO Referral Program**

##### **1. Introduction**

Eligible residential and commercial customers enrolling in the ESCO Referral Program ("ERP") will be able to switch to a participating ESCO and receive a guaranteed discount off the RG&E supply price, as described herein, during the Introductory Period.

The Introductory Period is defined as two billing cycles commencing with the Customer's next scheduled meter read (actual or estimated) following the date the Customer enrolls in the ERP.

The Commencement Date for the ERP will be March 1, 2007, subject to the requirements set forth below. The ERP shall terminate on December 31, 2008.

The Company's ERP will employ the ESCO Service Option as set forth in the *Order Adopting ESCO Referral Program Guidelines and Approving an ESCO Referral Program Subject to Modifications*, issued December 22, 2005 in Case 00-M-0858 by the Commission.

##### **2. Customer Participation**

###### **a. Eligibility**

Residential customers taking service pursuant to Service Classification Nos. 1 or 4, and receiving service under either the Company's Fixed Price or Variable Price Options (FPO or VPO) as of March 1, 2007, or new customers, are eligible to participate in the ERP, except those identified below.

Small non-residential customers taking service pursuant to Service Classification 2 and receiving service under either the Company's Fixed Price or Variable Price Options (FPO or VPO) as of March 1, 2007, or new customers, are eligible to participate in the ERP, except those identified below.

The following types of customers are not eligible for the ERP:

- i. Customers taking service from an ESCO, or for whom there is a pending enrollment with an ESCO, as of March 1, 2007;
- ii. Customers that have previously participated in the ERP, regardless of the length of time;
- iii. Unmetered accounts; and
- iv. Landlord reverts (*i.e.*, where service frequently is in/out of the landlord's name)

Each customer account may participate in the ERP only once.

###### **b. Enrollment**

The Company will enroll the Customer on behalf of ESCOs through the appropriate Commission-approved EDI transaction. The Customer may choose a specific ESCO that is participating in the ERP. If the Customer does not choose an ESCO, the Customer will be assigned to a participating ESCO. Within three days of the Customer's enrollment in ERP, the Company will send a letter to the Customer confirming the Customer's choice to participate in ERP and notify the ESCO of the Customer's enrollment

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