

LOCAL EXCHANGE TARIFF  
NEW YORK METROPOLITAN LOCAL AND TRANSPORT AREA

U. BUSINESS REWARDS

7

1. General

Beginning August 1, 2012, eligible small business customers may earn points for qualifying purchases of tariffed services that can be redeemed under special Business Rewards programs sponsored by Verizon New York Inc. Business Rewards programs are programs in which participants may receive points based on qualifying purchases, activities, or other factors and redeem points earned for credits or rewards available under the terms of the program.

2. Regulations

- a. Eligible customers are entities other than residential or government customers: 1) whose basic exchange service is provided by Verizon New York Inc.; 2) have fewer than 20 lines; and 3) that meet other requirements set forth in this Section U.
- b. Customers may be enrolled in any Verizon New York Inc. calling plan or service except Customer Specific Pricing/ICBs, Public Telephone Services, or Corporate Rewards to earn Points for qualifying purchases as designated by Verizon New York Inc.
- c. Eligible customers do not need to meet any minimum monthly billing amount to participate in a Rewards Program and earn points for qualifying purchases, but customers must register to participate and comply with program rules. Points earned on qualifying purchases will be limited to 500 per month.
- d. Eligible customers may redeem any or all of their eligible points against special programs sponsored by Verizon New York Inc.
- e. Points are eligible for redemption after they are earned and must be used within 12 months from the month they are earned or they will be forfeited.
- f. The Business Link Rewards Program previously provided for in this section U is discontinued. Customers who accrued points under the previous Business Link Reward program that is discontinued on July 31, 2012 will have the choice to either: i) redeem point balances earned under that program by December 31, 2012 or ii) to have their prior points transferred to the new Rewards Program by registering in the new Rewards Program by December 31, 2012. Points that are transferred must be redeemed by July 31, 2013.
- g. Credits may not be sold or bartered except through programs administered by Verizon New York Inc. which may be offered to certain Plan customers.
- h. If Verizon New York Inc. discontinues the offering of a Rewards Program to all or some portion of customers previously eligible, customers will be notified and will have six months to redeem their balances of points earned under the program prior to its discontinuance.

(C)

J