Effective: April 23, 2012

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SECTION 6. ORDERING OPTIONS

- III. Billing & Collection (Continued)
 - C. Billing Name and Address Service (Continued)
 - 1. Undertaking of the Company (Continued)
 - e. The Company will provide the most current BNA information resident in its database. Due to normal end user account activity, there may be instances where the BNA information provided is not the BNA that was applicable at the time the message was originated.
 - 2. Obligations of the Customer
 - a. With each order for BNA service, the Customer shall identify the authorized individual and address to receive the BNA information.
 - b. A Customer which orders BNA service on a mechanized basis and which intends to submit tapes of record messages for processing must provide the company with an acceptable test tape or transmission which includes all call types for which BNA information may be requested.
 - c. The Customer shall institute adequate internal procedures to insure that BNA information, including that related to non-published and non-listed telephone numbers, is used only for the purpose set forth in this tariff and that BNA information is available only to those Customer personnel or agents with a need to know the information. The Customer must handle all billing name and address information designated as confidential by the Company in accordance with the Company's procedures concerning confidential information. The Company will provide to the Customer a non-disclosure agreement containing a statement of its procedures concerning confidential information.
 - d. The Customer shall not publicize or represent to others that the Company jointly participates with the Customer in the development of the Customer's end user records, accounts, databases or market date, records, files an databases or other systems it assembles through the use of BNA service.