### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B – Promotions First Revised Page 1 Cancels Original Page 1

### **ATTACHMENT B - PROMOTIONS**

### **Acquisition Free Minutes Promotion**

This promotion is available to new and returning Residential Customers who presubscribe to the Company's intrastate service through Company-designated sales channels for Company-designated marketing campaigns. This promotion provides invoice credits on three consecutive full month invoices, plus the first partial month if enrollment begins prior to the first full billing cycle after the Residential Customer initiates service.

Company-forecasted spending levels for the Residential Customer or the Residential Customers reported spending levels qualify the Residential Customer for one of the following levels of Free Minutes Credits.

All interexchange usage - up to the limits detailed below - contributes toward calculation of Free Minutes credits. Free Minutes credits are calculated at tariffed rates, prior to the application of any other credits. The Free Minutes credits will appear on the same invoice as contributing usage.

The Residential Customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned Free Minutes forfeits remaining eligibility. Unused Free Minutes from one billing cycle will not carry over to subsequent billing cycle(s).

Forecast or Self-Reported	Applicable Free Minutes For
Monthly Long Distance	Three Complete Invoice Cycles
Spending	
\$0.00 - \$9.99	0
\$10.00 - \$24.99	30
\$25.00 - \$49.99	60
\$50.00 +	90

This promotion may not be combined with any other Percent Discount or Free Minutes Discount promotion.

This offer is no longer offered to new Customers.

(T)

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Issued By: Edward L. Googe, President

1320 N. Courthouse Road, 6th Floor

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New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 2 Cancels Original Page 2

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

### **Acquisition Percent Discount Promotion**

This promotion is available to returning Residential Customers presubscribe to the Company's intrastate service through Company-designated sales channels for Company-designated marketing campaigns. The promotion provides invoice credits on up to six (6) consecutive full month invoices, plus the first partial month if enrollment begins prior to the first full billing cycle after the Residential Customer initiates service.

Company-forecasted spending levels for the Residential Customer or the Residential Customers reported spending levels qualify the Residential Customer for one of the following levels of Free Minutes Credits.

All interexchange usage - up to the limits detailed below - contributes toward calculation of Percent Discount credits. Percent Discount credits are calculated based on the tariffed rates, prior to the application of any other credits. The Percent Discount credits will appear on the same invoice as contributing usage for a fixed number of complete billing cycles, per the schedule below.

The Residential Customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned Percent Discount credits forfeits remaining eligibility. Unused Percent Discount credits from one billing cycle will not carry over to subsequent billing cycle(s).

Forecast or Self-Reported	Promotion Duration	
Monthly Long Distance	(# of Complete Bill Cycles)	Applicable Percent Discount
Spending		
\$0.00 - \$9.99	0	0
\$10.00 - \$24.99	1	50%
\$25.00 - \$49.99	3	33%
\$50.00 +	6	10%

This promotion may not be combined with any other Free Minutes or Percent Discount promotion.

This offer is no longer offered to new Customers.

(T)

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Issued By: Edward L. Googe, President

1320 N. Courthouse Road, 6th Floor

### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 3 Cancels Original Page 3

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

#### **Reserved Free Minutes Promotion**

This promotion is available for retention of Residential Customers in good standing who have presubscribed to the Company's intrastate service and who have notified the Company of the Residential Customer's intent to leave the Company for another service provider before the actual discontinuation of the Company's service by the Customer. This promotion provides invoice credits to established Residential Customers on three consecutive full month invoices, plus the first partial month if enrollment begins prior to the first full billing cycle after the Residential Customer enrolls in the promotion.

Existing Customers in good standing become eligible for the Reserved Free Minutes Promotion by notifying a Company service representative of their intent to select another primary exchange carrier, prior to discontinuing the Company's service.

The eligible Residential Customer's most recent three months' actual total interexchange charges, less any applicable discounts and/or credits qualify the Customer for one of three levels of Reserved Free Minutes credits. All call types utilizing the Company's service contribute toward calculation of Reserved Free Minutes credits. All interexchange usage for the Residential Customer's most recent three months of service, except Directory Assistance with Call Completion - up to the limits detailed below - contributes toward calculation of Reserved Free Minutes credits which are calculated at tariffed rates, after the application of any other credits. The Reserved Free Minutes credits will appear on the same invoice as contributing usage.

The Residential Customer who discontinues the Company's presubscribed service or whose service is discontinued by the Company, prior to exercising earned Reserved Free Minutes forfeits remaining eligibility. Unused Reserved Free Minutes from one billing cycle will not carry over to subsequent billing cycle(s).

Forecast or Self-Reported	Applicable Free Minutes For
Monthly Long Distance Spending	Three Complete Invoice Cycles
\$0.00 - \$9.99	0
\$10.00 - \$24.99	30
\$25.00 - \$49.99	60
\$50.00 +	90

This offer is no longer offered to new Customers.

(T)

NYo1002

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1320 N. Courthouse Road, 6th Floor

Arlington, Virginia 22201

### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 4

NYo0907

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## Package No. 1 Promotion

This promotion is offered to Residential Customers who subscribe to one of the following outbound, switched, domestic, intrastate, interexchange calling plans offered by the Company: Plan A Service, Plan B Service, Plan C Service or Plan D Service, as described elsewhere in this tariff (A eligible plan(s)), and who also subscribe to (i) local dial tone service, and (ii) a package of value-added local service features described further below. Local dial tone service and value-added local service features may be provided by affiliates of the Company, or any other certified local exchange carrier, that provides service to eligible Residential Customers in areas served by the Company and interchanges traffic with the Company using switched access services for carrier identification codes designated by the Company. To be eligible for this promotion, the Residential Customer: (a) must subscribe to one of the Company's eligible plans between February 9, 2000 and August 1, 2000 via sales channels designated by the Company; and (b) must demonstrate to the satisfaction of the Company at the time of subscription to a Company eligible plan that the Residential Customer also subscribes to local dial tone service and a package of value-added local services described in this section.

Value-Added Service Package Subscription

Eligible Residential Customers must subscribe to Value Pack, a value-added service package offered by the Company's local exchange carrier affiliates, or a comparable package of services offered by unaffiliated certified local exchange carriers, at a fixed monthly rate, which package is comprised of one or more of the following features: Caller ID; Caller ID with Name; Call Waiting ID; Call Waiting ID with Name; Caller ID Manager; Caller ID Manager with Name; Call Waiting; Return Call (\*69); Three-Way Calling; Call Forwarding; Call Forwarding Busy Line/Don't Answer (Call Forwarding II): Ultra Forward; Speed Dialing (30 or 8 numbers); Repeat Dialing (\*66); Voice-Activated Dialing (30 or 50 names/numbers); and/or Distinctive Ringing.

Customers who satisfy all promotion eligibility requirements set forth in this section shall receive a monthly credit of \$4.60 beginning with the first full month's billing after subscription to a Company eligible plan. When service is used for both interstate and intrastate calling, only one monthly credit of \$4.60 applies. Customers who discontinue or cancel the Company's service or the local exchange carrier's service or whose service is refused, canceled, or discontinued by the Company under this tariff or by the local exchange carrier shall forfeit eligibility for such credits.

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Issued By: Edward L. Googe, President

1320 N. Courthouse Road, 6th Floor

Arlington, Virginia 22201

### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 5

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

### Package No. 2 Promotion

This promotion is offered to Residential Customers who subscribe to one of the following outbound, switched, domestic, intrastate, interexchange calling plans offered by the Company: Plan A Service, Plan B Service, Plan C Service, or Plan F Service, as described elsewhere in this tariff ("eligible plan(s)"), and who also subscribe to (i) local dial tone service, and (ii) Call Waiting or Caller ID or packages that include Call Waiting or Caller ID, a package of value-added local service features described further below. To be eligible for this promotion, the Residential Customer: (a) must subscribe to one of the Company's eligible plans between August 21, 2000 and November 21, 2000 via sales channels designated by the Company; and (b) must demonstrate to the satisfaction of the Company at the time of subscription to a Company eligible plan that the Residential Customer also subscribes to local dial tone service and local service features described in this section.

Customers who satisfy all promotion eligibility requirements set forth in this section shall receive a monthly credit on the Company's bill of \$1.00 for each eligible line beginning with the first full month's billing after subscription to a Company eligible plan. When service is used for both interstate and intrastate calling, only one monthly credit of \$1.00 applies. Customers who discontinue or cancel the Company's service or the local exchange carrier's service or whose service is refused, canceled, or discontinued by the Company under this tariff or by the local exchange carrier shall forfeit eligibility for such credits. When service is discontinued, the credit will be prorated back to the disconnect or discontinuance of service date.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 6 Cancels Original Page 6

Status: CANCELLED

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## **Acquisition Percent Discount Promotion #3**

This promotion is available to new, existing and returning Residential Customers who presubscribe to the Company's intrastate service through Company-designated sales channels for Company-designated marketing campaigns. Eligibility for this Promotion is contingent on the Customer's proactive response to the Company's designated marketing campaign. The promotion provides invoice credits on up to twelve (12) consecutive invoices, plus the first partial month if enrollment begins prior to the first full billing cycle after the Residential Customer initiates service.

Company-forecasted spending levels for the Residential Customer or the Residential Customer's reported spending levels qualify the Residential Customer for one of the following levels of Percent Discount credits.

All interexchange usage - up to the limits detailed below - contributes toward calculation of Percent Discount credits. Percent Discount credits are calculated based on the tariffed rates, prior to the application of any other credits. The Percent Discount credits will appear on the same invoice as contributing usage for a fixed number of complete billing cycles, per the schedule below.

The Residential Customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned Percent Discount credits forfeits remaining eligibility. Unused Percent Discount credits from one billing cycle will not carry over to subsequent billing cycle(s).

Forecasted or Reported Monthly	Promotion Duration	
Long Distance Spending	(# of Complete Bill Cycles)	Applicable Percent Discount
\$0 - \$9.99	0	0%
\$10.00 - \$24.99	3	50%
\$25.00 - \$49.99	6	33%
\$50.00 +	12	10%

This promotion may not be combined with any other Free Minutes or Percent Discount promotion. Identical interstate, intrastate or international promotions are not cumulative.

This offer is no longer offered to new Customers.

(T)

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Issued By: Edward L. Googe, President

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Arlington, Virginia 22201

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 7 Cancels Original Page 7

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## **Returning Percent Discount Promotion**

This promotion is available to returning Residential Customers who presubscribe to the Company's domestic intrastate, interexchange service through Company-designated sales channels for Company-designated marketing campaigns. The promotion provides invoice credits on up to twelve consecutive invoices, beginning with the first full months invoice plus the first partial month if enrollment begins prior to the first full billing cycle after the Residential Customer initiates service.

Company-forecasted calling spending levels for the Residential Customer or the Residential Customer's reported calling spending levels qualify the Residential Customer for the following Retention Percent Discount credits.

All interexchange usage, except Directory Assistance and Directory Assistance with Call Completion - up to the limits detailed below - contributes toward calculation of Retention Percent Discount credits. Retention Percent Discount credits are calculated based on the tariffed rates, prior to the application of any other credits. The Retention Percent Discount credits will appear on the same invoice as contributing usage for a fixed number of complete billing cycles, per the schedule below.

The Residential Customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned Percent Discount credits forfeits remaining eligibility. Unused Retention Percent Discount credits from one billing cycle will not carry over to subsequent billing cycle(s).

Forecasted or Reported Monthly	Promotion Duration	Applicable Retention Percent
Long Distance Spending	(# of Complete Bill	Discount
	Cycles)	
\$50.00 +	12	10%

This promotion may not be combined with any Acquisition Free Minutes Promotion or Acquisition Percent Discount Promotion. Identical interstate or international promotions are not cumulative.

This offer is no longer offered to new Customers.

(T)

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1320 N. Courthouse Road, 6th Floor

Arlington, Virginia 22201

Cancelled by Doc. Num. 3 effective 08/01/2010

## VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 8 Cancels Original Page 8

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

### **Acquisition Free Minutes Promotion #2**

This promotion is available to new Residential Customers who presubscribe to the Company's domestic intrastate, interexchange Plan B or Plan C Service, as described elsewhere in this tariff ("eligible plans"), through Company-designated sales channels for Company-designated marketing campaigns. The promotion provides invoice credits on two consecutive full month invoices, plus the first partial month if enrollment begins prior to the first full billing cycle after the Residential Customer initiates service.

Customers who satisfy all promotion eligibility requirements set forth in this section shall receive a monthly credit on the Company's bill of 30 free domestic intrastate and/or interstate minutes for each eligible line for two months. Free Minutes credits are calculated at tariffed rates, after the application of any other credits.

The Residential Customer who discontinues the Company's service, or whose service is discontinued by the Company prior to exercising earned Free Minutes forfeits remaining eligibility. Unused Free Minutes from one billing cycle will not carry over to subsequent billing cycle(s).

This promotion may not be combined with any Percent Discount or Free Minutes Promotions. Identical intrastate promotions are not cumulative.

This offer is no longer offered to new Customers.

(T)

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Issued By: Edward L. Googe, President

1320 N. Courthouse Road, 6th Floor

### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 9

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

### New York \$1.00 off Promotion

This promotion is offered to Residential Customers in New York who subscribe to one of the following outbound, switched, domestic, intrastate, interexchange calling plans offered by the Company: Plan A Service, Plan B Service, Plan C Service, or Plan F Service, as described elsewhere in this tariff (eligible plan(s)), and who also subscribe to (i) local dial tone service, and (ii) Call Waiting or Caller ID or packages that include Call Waiting or Caller ID. Local dial tone service and value-added local service features may be provided by affiliates of the Company, or any other certified local exchange carrier, that provides service to eligible Residential Customers in areas served by the Company and interchanges traffic with the Company using switched access services for carrier identification codes designated by the Company. To be eligible for this promotion, the Residential Customer: (a) must subscribe to one of the Company's eligible plans between November 22, 2000 and February 21, 2001 via sales channels designated by the Company; and (b) must demonstrate to the satisfaction of the Company at the time of subscription to a Company eligible plan that the Residential Customer also subscribes to local dial tone service and local service features described in this section.

Customers who satisfy all promotion eligibility requirements set forth in this section shall receive a monthly credit on the Company's bill of \$1.00 for each eligible line beginning with the first full month's billing after subscription to a Company eligible plan. Customers who discontinue or cancel the Company's service or the local exchange carrier's service or whose service is refused, canceled, or discontinued by the Company under this tariff or by the local exchange carrier shall forfeit eligibility for such credits. When service is discontinued, the credit will be prorated back to the disconnect or discontinuance of service date.

Customers that sign up during the eligible timeframe will receive the \$1.00 credit as long as they remain presubscribed to Carrier and continue to receive the qualifying local service.

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Issued By: Edward L. Googe, President

1320 N. Courthouse Road, 6th Floor

Arlington, Virginia 22201

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 10

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## Caller ID/Call Waiting Promotion

This promotion is offered to new, returning or existing Residential Customers in New York who subscribe to one of the following outbound, switched, domestic, intrastate, interexchange calling plans offered by the Company: Plan B Service, Plan C Service, or Plan F Service, as described elsewhere in this tariff (eligible plan(s)), and who also subscribe to qualifying local exchange services provided by affiliates of the Company. Qualifying affiliated services are Call Waiting or Caller ID or packages that include Call Waiting or Caller ID. To be eligible for this promotion, the Residential Customer: (a) must subscribe to one of the Company's eligible plans between March 9, 2001 and June 9, 2001 via sales channels designated by the Company; and (b) must demonstrate to the satisfaction of the Company at the time of subscription to a Company eligible plan that the Residential Customer also subscribes to local dial tone service and qualifying local service provided by affiliates of the Company described in this section.

Customers who satisfy all promotion eligibility requirements set forth in this section shall receive a monthly credit on the Company's bill of \$1.00 for each eligible line beginning with the first full month's billing after subscription to a Company eligible plan. Customers who discontinue or cancel the Company's service or the affiliated local exchange Company's qualifying service or whose service is refused, canceled, or discontinued by the Company under this tariff or by the affiliated local exchange Company shall forfeit eligibility for such credits. When service is discontinued, the credit will be prorated back to the disconnect or discontinuance of service date.

Customers that sign up during the eligible timeframe will receive the \$1.00 credit as long as they remain presubscribed to the Company and continue to receive the qualifying local exchange services provided by affiliates of the Company.

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Issued By: Edward L. Googe, President

1320 N. Courthouse Road, 6th Floor

#### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 11 Cancels Original Page 11

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

#### **Percent Discount International Promotion**

This promotion is available to existing, new and returning Residential Customers who presubscribe to the Company's International Option 1 service, along with any domestic interexchange service, except for Plan E service, through Company-designated sales channels for Company-designated marketing campaigns. The promotion provides a Percent Discount credit of 20% on six consecutive full month invoices, plus the first partial month if enrollment begins prior to the first full billing cycle after the Residential Customer initiates service.

All interexchange usage contributes toward calculation of Percent Discount credits. Percent Discount credits are calculated based on 20% of the tariffed usage rates, prior to the application of any other credits. The Percent Discount credits will appear on the same invoice as contributing usage.

The Residential Customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned Percent Discount credits forfeits remaining eligibility. Unused Percent Discount credits from one billing cycle will not carry over to subsequent billing cycle(s).

This promotion may not be combined with any other promotion.

This offer is no longer offered to new Customers.

(T)

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1320 N. Courthouse Road, 6th Floor

### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 12

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

#### **Toll Free Promotion**

The Company offers business Customers 100 complimentary toll free minutes for the first two months of service when they subscribe to Business Toll Free Service on an eligible calling plan. A total of 200 free minutes will be offered in increments of 100 per month, for the first two months.

This offer applies to existing business Customers who establish a new Business Toll Free Service number on FirmRate. The Customer must maintain presubscribed for the two full months to receive this offer. Complimentary minutes will be awarded to the eligible Customer in the form of a credit beginning with the Customer's first partial or next full month of service following enrollment in this promotion. Minutes must be used in the month granted and will not carry over from month-to-month except for any unused minutes in the first partial month which will be carried over to the next month.

This offer is not available in conjunction with any other promotion.

This offer is valid until canceled by the Company.

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Issued By: Edward L. Googe, President

1320 N. Courthouse Road, 6th Floor

### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 13

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## Toll Free RespOrg Campaign

The Company offers business Customers 200 toll free minutes for the first four months of service when they sign up for Business Toll Free Service under FirmRate. A total of 800 toll free minutes will be distributed in increments of 200 minutes each month.

This offer applies to business Customers who currently have portable toll free service with another carrier and switch their responsible organization for the toll free service to the Company and also sign up for FirmRate. Complimentary toll free minutes will be awarded to the eligible Customer in the form of a credit beginning with the Customer's first partial or next full month of service following enrollment in this promotion. Minutes must be used in the month granted and will not carry over from month-to-month except for any unused minutes in the first partial month which will be carried over to the next month.

This offer is not available in conjunction with any other promotion.

This offer is valid until canceled by the Company.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 14 Cancels Original Page 14

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## **Special Event Marketing**

This promotion is available to new Residential Customers who presubscribe to the Company's Plan C intrastate service through the following designated sales channel for the following Company-designated marketing campaign. Eligibility for this Promotion is contingent on the Customer's proactive response either on site or to a Company-designated toll free number on marketing materials distributed to the Customer at the Special Event location. The promotion provides invoice credits for 30 complimentary minutes on three (3) consecutive invoices, plus the first partial month if enrollment begins prior to the first full billing cycle after the Residential Customer initiates service.

Complimentary minutes will be awarded to the Customer in the form of a credit on the same invoice as contributing minutes. Minutes may consist of any interstate, intrastate or international direct dialed calls, Residential Personal Toll Free Number calls or operator assisted calls.

The Residential Customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned complimentary minutes credits forfeits remaining eligibility. Unused complimentary minutes credits from one billing cycle will not carry over to subsequent billing cycle(s).

This promotion is intended only for residential Customers who have attended the Special Event and signed up for the Company's Plan C Service either on site, or via the designated toll free number. The Customer cannot enroll in any other promotion.

This offer is no longer offered to new Customers.

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1320 N. Courthouse Road, 6th Floor

### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 15

## ATTACHMENT B - PROMOTIONS, (Cont'd.)

#### **Merchandise Promotion**

From time to time, the Company may offer to the potential Customer complimentary non-telecommunications merchandise (total value at a cost to the Company not to exceed \$100) if the Customer designates the Company as the Customer's Primary Interexchange Carrier. This promotion is limited to one offer per Customer up to once per quarter (or not greater than four times per year). The Company may also offer such merchandise to existing Customers as an incentive to retain such Customers.

### **Demonstration of Service Promotion**

From time to time, the Company shall demonstrate its services by providing free calls to the Customer or potential Customer of up to ten minutes duration over its network. These promotional/demonstration calls will originate only from distinct temporary demonstration booths.

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1320 N. Courthouse Road, 6th Floor

### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 16

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

### **Bundled Offering Promotion #1**

This promotion is offered to Business Customers who subscribe to the Business Plan 2 interexchange calling plan offered by the Company, as described elsewhere in this tariff ("eligible plan"), and who also subscribe to at least one of the services described further below, offered by a carrier affiliated with the Company. To be eligible for this promotion, the Customer: (a) must subscribe to the Company's eligible plan before June 1, 2002 via sales channels designated by the Company; and (b) must demonstrate to the satisfaction of the Company at the time of subscription to the Company eligible plan that the Customer also subscribes to at least one of the services specified below.

Eligible Business Customers must subscribe to Centrex, CustoPAK, CustoFlex, ISDN PRI/IntellilinQ<sup>7</sup> PRI, (purchased with a term commitment), DSL, Private Line, Frame Relay, SMDS, ATM and FlexGrow. These services are defined in the Company affiliate's applicable tariffs or contracts. Customers who satisfy all promotion eligibility requirements set forth in this section shall receive a monthly discount of 5% on all long distance usage charges, including international usage charges, beginning with the first full month's billing cycle, plus the first partial month if enrollment begins prior to the first full billing cycle after subscription to the Company's eligible plan. Customers who discontinue or cancel the Company's service or the affiliated carrier's eligible service or whose service is refused, canceled, or discontinued by the Company under this tariff, or by the affiliated carrier, shall forfeit eligibility for the discount. This discount may be combined with other applicable promotional offerings. The amount of the discount will be calculated by applying the discount percentage after all other applicable discounts and credits.

When this promotion is applied to intrastate, interstate and international calling, the promotions are not cumulative (i.e., a single 5% discount applies to total long distance usage).

This promotion is no longer available to new Customers.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 17

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

### **IntraLATA Carrier Sign Up Promotion**

The IntraLATA Carrier Sign Up Promotion is offered to new and existing business Customers who presubscribe to the Company's intraLATA service through Company-designated sales channels for Company-designated marketing campaigns. The eligible Customer will receive a one-time credit to offset the costs associated with changing a presubscribed intraLATA carrier.

The charge for changing a Customer's presubscribed carrier is assessed by the local exchange carrier serving that Customer. Where appropriate arrangements are in place between the Company and the eligible Customer's local exchange carrier, the Company will incur the change charge directly on the Customer's behalf. Where such an arrangement does not exist, or at the Company's discretion, a credit not to exceed five dollars (\$5.00) will be issued to the Customer's account or a check will be mailed to the Customer.

The Company issued credit will be applied within ninety (90) days of the eligible Customer's intraLATA presubscribed carrier change. If the Customer's service is discontinued prior to receiving the credit, either at the request of the Customer or by the Company, then the credit will be forfeited.

The IntraLATA Carrier Sign Up Promotion may be combined with other promotional offers for which the Customer is eligible.

This promotion is valid until canceled by the Company.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 18 Cancels Original Page 18

## ATTACHMENT B - PROMOTIONS, (Cont'd.)

## **Upsell Promotion**

This promotion is available to new or returning Residential Customers who presubscribe to the Company's intrastate service through designated sales channels for Company-designated marketing campaigns. Customers will be offered thirty (30) free minutes for three (3) months when they presubscribe to any calling plan in addition to an affiliated company's local and/or toll services during the same marketing contact. The promotion provides an invoice credit for thirty (30) complimentary minutes on three (3) consecutive invoices, plus the first partial month if enrollment begins prior to the first full billing cycle after the Residential Customer enrolls in the promotion.

Complimentary minutes will be awarded to the Customer in the form of a credit on the same invoice as contributing minutes. Minutes may apply to all call types including travel card calls, domestic and international direct dialed calls, except DA (Directory Assistance) and DA assisted call completion.

The Residential Customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to using the complimentary minutes credits forfeits all unused minutes and will no longer qualify for additional credits under this promotion. Unused complimentary minutes credits from one billing cycle will not carry over to subsequent billing cycles(s).

This offer is no longer offered to new Customers.

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VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions

Original Page 19

Status: CANCELLED

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

#### Two Line Promotion

This promotion is offered to an existing, new or returning Residential Customer who subscribes to one of the following outbound, switched, domestic, intrastate, interexchange calling plans offered by the Company: Plan B Service, Plan C Service, Plan D Service or Plan G Service, as described elsewhere in this tariff ("Eligible Plan(s)") on either an additional dial tone line (for existing Company Customers) or on at least two lines (for new or returning Customers). The Residential Customer will receive a \$15.35 credit each month on his or her bill if the Customer meets all of the following requirements:

presubscription to the Company for intrastate interLATA service and to the Customer's local exchange carrier for intrastate intraLATA service on either: (1) one additional line (for existing Company Customers); or (2) at least two lines (for new or returning Customers), subscription to the Telephone Protection Plan with a basic inside wire maintenance intraLATA service (e.g. Telesure Basic Wire Maintenance) plan on at least one line that presubscribed to the Company. is

Dial tone line(s) and the Telephone Protection Plan with a basic inside wire maintenance services may be provided by affiliates of the Company, or any other certified local exchange carrier, that provides service to eligible Residential Customers in areas served by the Company and that interchanges traffic with the Company using switched access services which accept carrier identification codes designated by the Company. To be eligible for this promotion, the Residential Customer:

- a. must subscribe to one of the Company's Eligible Plans via sales channels designated by the Company; and
- b. must demonstrate to the satisfaction of the Company at the time of subscription to a Company Eligible Plan that the Residential Customer also subscribes to local dial tone service and has the requisite number of lines presubscribed to the Company and the Telephone Plan inside with maintenance services described above in this section.

A Customer who satisfies all promotion eligibility requirements set forth in this section shall receive a monthly credit of \$15.35 beginning with the first full month's billing after subscription to a Company Eligible Plan. When service is used for both interstate and intrastate calling, only one monthly credit of \$15.35 applies. A Customer who discontinues or cancels the Company's service or the local exchange carrier's service, who fails to meet the two line presubscription minimum, who drops the wire maintenance plan or whose service is refused, canceled, or discontinued by the Company under this tariff or by the local exchange carrier shall forfeit eligibility for such credits. This promotion may not be combined with any other promotion.

This promotion is no longer available to new Residential Customers.

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1320 N. Courthouse Road, 6th Floor

Arlington, Virginia 22201

NYo0907

### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 20 Cancels Original Page 20

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

### **Customer Appreciation Day**

This promotion is available to an existing Residential Customer who presubscribes to the Company's International Option 1 Service, along with any qualifying domestic interexchange calling plan, through Company-designated sales channels for Company-designated marketing campaigns. On Company preselected "Customer Appreciation Days", a 20% discount on all interexchange usage on the selected day will be available to all qualifying Customers.

An existing Customer will qualify for the promotion based on the Customer's actual spending level that will be an average of \$25 per month or more over the three (3) month period prior to each Customer Appreciation Day.

All interexchange usage contributes toward calculation of the discount. Monthly recurring charges do not contribute toward this discount. The percent discount will be calculated off the usage rates. The percent discount will appear on the same invoice as contributing usage and will be awarded to the eligible Customer in the form of a bill discount. The percent discount will be forfeited if not used on the qualifying Customer Appreciation Day.

This promotion cannot be combined with any other promotion.

This offer is no longer offered to new Customers.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 21

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

#### **Additional Line Promotion**

This promotion is offered to an existing, new or returning Residential Customer who subscribes to one of the following outbound, switched, domestic intrastate, interexchange calling plans offered by the Company: Plan B Service, Plan C Service, Plan D Service, Plan F Service or Plan G Service, as described elsewhere in this tariff ("Eligible Plan(s)") on either an additional dial tone line (for existing Customers only) or on at least two lines (for new or returning Customers). The Residential Customer will receive an \$11.88 credit each month on his or her bill if the Customer meets all of the following requirements:

- a. presubscription to the Company for intrastate interLATA service and to the Company or the Customer's local exchange carrier for intrastate intraLATA service on either: (1) one additional line (for existing Company Customers); or (2) at least two lines (for new or returning Customers), and
- b. an existing Company Customer must have either the Company or the Customer's local exchange carrier for intrastate intraLATA service on his or her existing line, and
- c. an unlimited local exchange calling plan, offered by the Customer's local exchange carrier, on at least one line

Dial tone line(s) and unlimited local exchange calling may be provided by affiliates of the Company or any other certified local exchange carrier that provides service to eligible Residential Customers in areas served by the Company and that interchanges traffic with the Company using switched access services which accept carrier identification codes designated by the Company. To be eligible for this promotion, the Residential Customer:

- a. must subscribe to one of the Company's Eligible Plans between May 18, 2002 and February 25, 2003 via sales channels designated by the Company; and
- b. must demonstrate to the satisfaction of the Company at the time of subscription to a Company Eligible Plan that the Residential Customer also subscribes to local dial tone service with the qualifying number of unlimited local exchange calling plans, and has the requisite number of lines presubscribed to the Company.

This promotion is no longer available to new Customers.

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### VERIZON LONG DISTANCE LLC

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## ATTACHMENT B - PROMOTIONS, (Cont'd.)

## **Business High Value Loyalty Award #2**

The Company offers to existing Business Customers a one-time bill credit based on the average monthly spending for the first two (2) months. A total of interstate, international, intrastate, travel card, toll free, and operator service calls will be counted toward the total dollars billed to determine the average spending level.

The bill credit will be posted on the third month's bill. The credit must be used in the month granted and will not carry over to the next month. Any credit not used will be forfeited.

The Business Customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned bill credits forfeits remaining eligibility.

Average Spending Level	Applicable Bill Credit
\$ 0.00 - \$49.99	No award
\$50.00 - \$100.99	\$25.00
\$101.00 +	\$50.00

This offer is no longer offered to new Customers.

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Cancelled by Doc. Num. 3 effective 08/01/2010

### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 23 Cancels Original Page 23

## ATTACHMENT B - PROMOTIONS, (Cont'd.)

#### Winback Promotion # 2

This promotion provides eligible Customers with a 10% discount off of direct dialed usage charges for a six month period. The discount will be applied to tariffed usage rates for all services, exclusive of international calling, Directory Assistance, Directory Assistance Call Completion and Operator Assisted calling, after the application of any other credits. The discount will appear on the same invoice as contributing usage.

This promotion is available to returning Business Customers who have discontinued the Company's services and subscribed to another long distance service provider. This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

Customers who discontinue the Company's presubscribed service, or whose service is discontinued by the Company, prior to exercising the discounts, forfeits remaining eligibility.

This offer is no longer offered to new Customers.

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#### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 24 Cancels Original Page 24

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## **Acquisition Free Minutes Promotion #3**

This promotion is available to returning Residential Customers who presubscribe to the Company's domestic interstate, interexchange service through Company-designated sales channels for Company-designated marketing campaigns. The promotion provides invoice credits on three consecutive invoices, including the first partial month if enrollment begins prior to the first full billing cycle after the Residential Customer initiates service.

Company-forecasted Long Distance spending levels of \$10 or greater for the Residential Customer or the Residential Customer's previous monthly average Long Distance spending levels of \$10 or greater qualify the Residential Customer for one of the following levels of Free Minutes credits.

All interexchange usage contributes toward calculation of Free Minutes credits. Free Minutes credits are calculated at RTC listed rates, prior to the application of any other credits. The Free Minutes credits will appear on the same invoice as contributing usage. Free Minutes can be used for domestic and/or international direct dialed calls, Travel Card, Toll Free, or operator assisted calls (excluding Directory Assistance),

The Residential Customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned Free Minutes forfeits remaining eligibility. Unused Free Minutes from one billing cycle will not carry over to subsequent billing cycle(s).

Contact Dates	Applicable Free Minutes For Three Complete Invoice Cycles
Customer returns within 90 days of	30
disconnection from Company	
Customer returns more than 90 days	60
after disconnection from Company	

This promotion is available to Customers with Plan B, Plan C and Plan G Service. This promotion may not be combined with any other free minute or percent discount promotion. Identical intrastate or international promotions are not cumulative.

This offer is no longer offered to new Customers.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 25

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## 1Q07 Business Unlimited Long Distance Acquisition Promotion

This promotion offers eligible Customers \$13.00 upon subscription to the Business Unlimited Long Distance Service with a 1 year term plan. The Customer will receive a letter from the Company's designated agent informing them of their eligibility for this promotional check. The Customer must contact the designated agent within 45 days from the date of notification to request their check. The designated agent will send the Customer a check via U.S. Mail, which also includes the promotional amount offered by the affiliated local exchange company

This promotion is available to new and existing Business Customers who do not currently subscribe to the Business Unlimited Long Distance Service. This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer is not valid with any other promotional offer.

This offer expires on March 31, 2007.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions First Revised Page 26 Cancels Original Page 26

## ATTACHMENT B - PROMOTIONS, (Cont'd.)

## **Loyalty Promotion #2**

The Loyalty Promotion #2 is offered to new Residential Customers who presubscribe to the Company's service through Company-designated sales channels for Company-designated marketing campaigns. This promotion offers eligible Residential Customers free minutes of usage, based on Customer's actual billing at qualifying spending levels as described below. Customers must meet the Spend Level in at least two of their first three consecutive months to receive the specified Reward Amount.

Spend Level	Reward Amount
\$0.00 - \$9.99	0
\$10.00 - \$19.99	60 free domestic minutes credited in 6 <sup>th</sup> month
\$20.00 - \$39.99	60 free domestic minutes credited in 6 <sup>th</sup> month
\$40.00+	60 free minutes of domestic calling on the following four
	holidays for twenty four consecutive months after the
	Customer qualifies for the promotion: New Year's Day,
	Mother's Day, July 4 <sup>th</sup> and Thanksgiving Day

Qualifying Spend Level will be determined after all other discounts and credits resulting from any other promotion are applied. The following usage will be included in determining the Customer's Spend Level: domestic and/or international direct dialed calls, Travel Card, Toll Free, operator assisted calls and Directory Assistance. The free minutes will be applied to domestic interexchange direct dialed outbound calling. Unused free minutes will not carry over and will be forfeited if not used in the month granted. If, because of systems constraints, it is not possible to provide the free minute credits, Company may provide Customer with a substitute reward that is equal to or greater in value than the free minute credit.

The qualified Customer who discontinues the Company's service or whose service is discontinued by the Company will forfeit all eligibility and any unused minutes that had been previously awarded.

This promotion may be combined with any other promotion for which the Residential Customer is eligible.

This offer is no longer offered to new Customers.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 27

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

#### **FiOS Bundle Discount-New York**

The FiOS Bundle Discount-New York is a promotion that residential New York Customers can receive if they also qualify for the Bundle Discount Plan described in the Verizon New York Inc. PSC NY No. 1-Communications tariff. This offer is only available through Company designated sales channels for Company designated marketing campaigns.

The qualifying Customer will receive a \$4.98 credit for twelve consecutive months of service beginning with the first full billing cycle after the Residential Customer initiates service.

The Customer who is no longer eligible for the Bundle Discount Plan, who discontinues or cancels the Company's or affiliated company's qualifying services or whose service is refused, canceled or discontinued by the Company or affiliated company shall forfeit eligibility to continue in this promotion. This offer may not be combined with any other promotion or discount for which the Residential Customer is eligible. This offer is subject to availability of the qualifying affiliate company services.

The Customer must sign up for this offer between January 25, 2007 and July 19, 2007.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 28

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

#### Plan O-Unlimited Discount - New York Promotion

Plan O-Unlimited Discount - New York Promotion is offered to Residential Customers who qualify for one of the following promotional offers from an affiliated local company:

- the Residence Customer Promotion Verizon Credit Plan-Promotion VCP 2007-5 or
- the Residence Customer Promotion Verizon Promotional Credit Plan-Residence VPCP-RES-2007-2

Both affiliate offers are further described in the Verizon New York, Inc. PSC NY No. 1-Communications, Section 2. This offer is only available through Company designated sales channels for Company designated marketing campaigns.

The qualifying Customer will receive a \$5.00 credit for six consecutive months of service, beginning with the first full billing cycle after it is implemented on the Customer's account.

The Customer who is no longer eligible for the promotional offers offered by an affiliated local company, who discontinues or cancels the Company's or any affiliated company's qualifying services, or whose service is refused, canceled or discontinued by the Company or an affiliated company shall forfeit eligibility for this promotion and the monthly credit will be discontinued immediately. This offer may not be combined with any other promotion or discount for which the Residential Customer is eligible. This offer is subject to the availability of the qualifying affiliate company services.

This offer is valid from March 19, 2007 through May 12, 2007.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 29

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

#### 1H08 Winback Offer

This offer is available to returning business Customers who subscribe to a business calling plan with a term commitment from the Company, as well as one of the eligible services from an affiliate of the Company as described below. The qualifying Customer will receive a corresponding bill credit as described below:

## Eligible Calling Plan

## Credit Description

- Standard Business Line, Centrex or CustoPAK Service with a dial tone term plan from an affiliate of the Company.
- \$75 credit per account (\$75 value)
- Standard Business Line, Centrex or CustoPAK Service with a dial tone term plan and Digital Subscriber Line (DSL) or Fiber Optic Service (FiOS) with a term plan from an affiliate of the Company. The DSL or FiOS service must be 3 Mbps or higher.

\$100 credit per account (\$100 value)

This offer may not be combined with any other promotional offer.

This offer expires on June 27, 2008.

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## VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 30

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## 1Q08 Upsell Rebate

1Q08 Upsell Rebate is offered to new and existing Business Customers who meet the eligibility criteria described below. The qualified Customer will receive a \$30.00 check within 60 days after implementation on the Customer's account. The Customer will receive a letter from the Company's designated agent informing them of their eligibility for this promotional check. The Customer must contact the designated agent within 45 days from the date of notification to request their check. The designated agent will send the Customer a check via U.S. Mail, which also includes the promotional amount offered by the affiliated local exchange company.

## Eligibility Criteria:

To qualify the Business Customer must meet all of the following conditions:

- 1. Subscribe to Business Unlimited Long Distance Bundled Service Option; FirmRate Advantage; or FlexDistance with either a \$24, \$40, or \$65 Minimum Spend Level.
- 2. Must purchase DSL/FiOS (at \$39.99 and above) from an affiliated local exchange company

The Customer who discontinues the Company's service as described above, or whose service is discontinued by the Company, prior to receiving all monthly credits forfeits remaining eligibility, including future credits.

This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer may be combined with applicable nonrecurring charge promotional offers, but may not be combined with any other monthly recurring charge promotional offer.

This offer expires on March 31, 2008.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 31

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## 2008 Fast Start Long Distance Promotion

The 2008 Fast Start Long Distance Promotion is offered to new Business Customers that presubscribe to either the Business FlexDistance or SimpleOptions Long Distance calling plans with either a one or three term plan.

The qualified Customer who satisfies the promotion eligibility requirements set forth above shall receive a 25% discount on all long distance usage for 12 consecutive months. The discount will appear on each month's bill.

The Customer who discontinues the Company's service as described above, or whose service is discontinued by the Company, prior to receiving all monthly discounts forfeits remaining eligibility, including future discounts.

This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer is not available in conjunction with any other promotion.

This offer expires on June 30, 2008.

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### VERIZON LONG DISTANCE LLC

New York PSC Tariff No. 2 Attachment B - Promotions Original Page 32

# ATTACHMENT B - PROMOTIONS, (Cont'd.)

## 15% Long Distance Usage Discount Promotion

The 15% Long Distance Usage Discount Promotion is offered to new Business Customers that presubscribe to either the FlexDistance Long Distance Plan with a Minimum Spend Level of \$24, \$40 or \$65; the FirmRate Advantage Plan or the FirmRate Plus Plan.

The qualified Customer who satisfies the promotion eligibility requirements set forth above shall receive a 15% discount on all long distance usage for 12 consecutive months. The discount will appear on each month's bill.

The Customer who discontinues the Company's service as described above, or whose service is discontinued by the Company, prior to receiving all monthly discounts forfeits remaining eligibility, including future discounts.

This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer is not available in conjunction with any other promotion.

This offer expires on July 1, 2008.

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